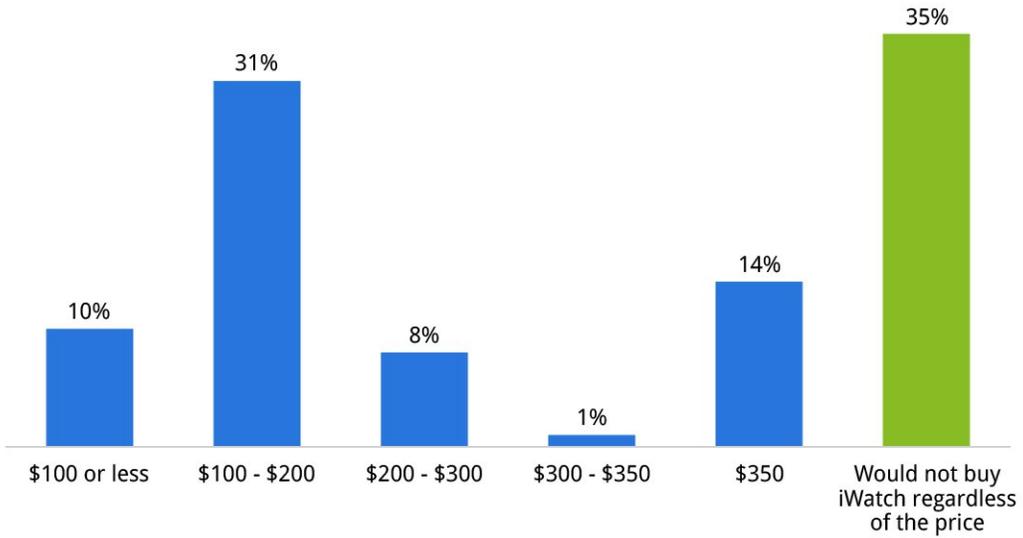


## Consumer Interest In 'iWatch' Depends On Its Price

% of respondents who would buy the iWatch at the given prices\*



\* Respondents were first asked whether they would buy an iWatch at \$350. If not, they were asked at what price they would consider buying one.