


# Get the iPhone 13 Pro On Us w/ Trade and be on an eligible Plus/MAX plan OR add-on features

Get up to **\$1000 off the Apple iPhone 13, iPhone 13 Pro, iPhone 13 Pro Max, iPhone 13 mini, iPhone 12, iPhone 12 Pro, iPhone 12 Pro Max, or iPhone 12 mini** (via one-time trade-in credit and RDC) when you **purchase it on EIP**, and **trade in** a qualifying phone while subscribed to an eligible rate plan. Select Well-Qualified buyers will have 30-month EIP (and 30 RDC) while all others will have our standard 24-month EIP (and 24 RDC) purchase option.

**Promo period:** September 17, 2021 – TBA  
**Bill name:** 2021 Apple Trade P16

**Requirements** : Device Purchase (DP), Specific Rate Plan OR Feature (RP), Trade-in  
**Limits:** 4 redemptions per account

**Payout:** Recurring Device Credit (RDC)  
**Sprint customer version:** Not available

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## What's the deal?

### Eligible customers

- Postpaid
- T-Mobile for Business (including Business w/ SSN)
- Employee (T-Mobile, Non-TMO, Sprint Employee Wireless Discount (EWD) accounts)

Eligible channels	<ul style="list-style-type: none"><li>Care</li><li>Retail (Corporate, TPR, and TPRs) including Retail Ship-To</li><li>National Retail (Best Buy, Military, Costco Direct Delivery)</li></ul> <ul style="list-style-type: none"><li>T-Mobile for Business (Retail, Micro TEX, SMB TEX, SMB DE)</li><li>Virtual Retail / Telesales (Individual liable accounts only)</li><li>Web (including My T-Mobile and T-Mobile app)</li></ul>								
Device purchase	Apple iPhone 13, iPhone 13 Pro, iPhone 13 Pro Max, iPhone 13 mini, iPhone 12, iPhone 12 Pro, iPhone 12 Pro Max, or iPhone 12 mini Must purchase on EIP								
New line activation	Not required								
Port-in	Not required								
Rate plan	Any rate plan or feature SOC from SOC Group #6 - All Plus, MAX, & Business Unlimited Ultimate Voice rate plans + Plus, MAX, & Ultimate Upsell SOCs, excluding Government and 13+ line rate plans & SOCs required  Trade-in device required to be attached to the new device order and meet trade-in program requirements  Any memory variant eligible: <table><tr><td>\$1,000 trade-ins</td><td><ul style="list-style-type: none"><li>Apple: iPhone 12 Pro, iPhone 12 Pro Max, iPhone 11 Pro, iPhone 11 Pro Max</li></ul></td></tr><tr><td>\$800 trade-ins</td><td><ul style="list-style-type: none"><li>Apple: iPhone 12, iPhone 12 mini, iPhone 11,iPhone XR, iPhone XS, iPhone XS Max, iPhone X</li><li>Samsung Galaxy: S20, S20+, S20 Ultra, S20 Fan edition, S21, S21+, S21 Ultra, Note10, Note10+, Note10 Lite, Note20, Note20 Ultra, Z Flip 5G, Z Fold2</li><li>Motorola: moto razr 5G</li><li>OnePlus: 8 5G, 8T+ 5G</li></ul></td></tr><tr><td>\$400 trade-ins</td><td><ul style="list-style-type: none"><li>Apple: iPhone 8, iPhone 8 Plus, iPhone 7, iPhone 7 Plus, iPhone SE 2020</li><li>Samsung Galaxy: A71, A71 5G, S9, S9+, S10e, S10, S10+, S10 5G, Note9</li><li>LG: V50 ThinQ, V60 ThinQ 5G, Velvet, Wing</li><li>Google Pixel: 4a, 4a 5G, 4, 4 XL</li><li>OnePlus: 7 Pro 5G, 7T, 7T Pro 5G McLaren, 8 Pro</li><li>Asus Rog Phone2</li></ul></td></tr><tr><td>\$200 trade-ins</td><td><ul style="list-style-type: none"><li>Apple: iPhone 6S, iPhone 6S Plus, iPhone 6, iPhone 6 Plus, iPhone SE, iPhone 5S, iPhone 5C, iPhone 5, iPhone 4S, iPhone 4, iPhone 3GS, iPhone 3G, original iPhone</li></ul></td></tr></table>	\$1,000 trade-ins	<ul style="list-style-type: none"><li>Apple: iPhone 12 Pro, iPhone 12 Pro Max, iPhone 11 Pro, iPhone 11 Pro Max</li></ul>	\$800 trade-ins	<ul style="list-style-type: none"><li>Apple: iPhone 12, iPhone 12 mini, iPhone 11,iPhone XR, iPhone XS, iPhone XS Max, iPhone X</li><li>Samsung Galaxy: S20, S20+, S20 Ultra, S20 Fan edition, S21, S21+, S21 Ultra, Note10, Note10+, Note10 Lite, Note20, Note20 Ultra, Z Flip 5G, Z Fold2</li><li>Motorola: moto razr 5G</li><li>OnePlus: 8 5G, 8T+ 5G</li></ul>	\$400 trade-ins	<ul style="list-style-type: none"><li>Apple: iPhone 8, iPhone 8 Plus, iPhone 7, iPhone 7 Plus, iPhone SE 2020</li><li>Samsung Galaxy: A71, A71 5G, S9, S9+, S10e, S10, S10+, S10 5G, Note9</li><li>LG: V50 ThinQ, V60 ThinQ 5G, Velvet, Wing</li><li>Google Pixel: 4a, 4a 5G, 4, 4 XL</li><li>OnePlus: 7 Pro 5G, 7T, 7T Pro 5G McLaren, 8 Pro</li><li>Asus Rog Phone2</li></ul>	\$200 trade-ins	<ul style="list-style-type: none"><li>Apple: iPhone 6S, iPhone 6S Plus, iPhone 6, iPhone 6 Plus, iPhone SE, iPhone 5S, iPhone 5C, iPhone 5, iPhone 4S, iPhone 4, iPhone 3GS, iPhone 3G, original iPhone</li></ul>
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Trade-in									
Combinability	<ul style="list-style-type: none"><li>Carrier Freedom / BreakFree or Keep and Switch: NO</li><li>Other non-RDC offers on the same line: YES</li><li>Stackable with Forever Upgrade: YES</li></ul>								
Limits	4 redemptions per account								
Not available for	<ul style="list-style-type: none"><li>Prepaid accounts</li><li>NCC / SCNC accounts</li><li>Migrations from Sprint biller</li><li>Lifeline accounts</li><li>Contractor / Dealer accounts</li></ul> <ul style="list-style-type: none"><li>Certified Pre-Owned (CPO) device purchases</li><li>T-Mobile for Business (Business Telesales, Direct, Partner Solutions)</li><li>Full Retail Price (FRP) purchases, including Costco Warehouse</li><li>JUMP! or JUMP! On Demand (JOD) upgrades</li></ul>								

## Payout

Receive the offer value as a one-time Fair Market Value (FMV) trade-in credit and 24 or 30 monthly [Recurring Device Credit \(RDC\)](#).

- The FMV amount is deducted from the offer value and applied per [Trade-in device program & orders](#).
- The remaining offer value is received via RDC.  
**Example:** Trade-in an iPhone 11 Pro = \$200 FMV. \$1,000 offer value - \$200 FMV= \$800 in bill credits (approximately \$33.34 per month / 24 months or approximately \$26.67/month / 30 months for Select Well-Qualified buyers).
- Select Well-Qualified customers: Credit Classes A, B, E, W, and 4 with greater than 3-years tenure.

# Review & take action

1. Go over these details with your customer so they understand what to do in order to get and keep this offer:

☐ To receive this offer, you'll need to:

- Purchase a new Apple iPhone 13, iPhone 13 Pro, iPhone 13 Pro Max, iPhone 13 mini, iPhone 12, iPhone 12 Pro, iPhone 12 Pro Max, or iPhone 12 mini on EIP
- Trade in a qualifying device
- Be on or change to an eligible rate plan or feature SOC from [SOC Group #6 - All Plus, MAX, & Business Unlimited Ultimate Voice rate plans + Plus, MAX, & Ultimate Upsell SOC's, excluding Government and 13+ line rate plans & SOC's](#)

☐ You'll receive the offer as a one-time trade-in credit and the remaining offer value as 24 or 30 monthly credits. These credits may begin within your 1-2 bill cycles after purchase. If you don't see a credit on your first bill, don't worry. You'll see a double credit on your second bill.

☐ Your promotional credits will be paid out for the full term of the EIP with no means to speed up their payout. Additionally, if you cancel service prior to the full 24 months, any remaining promotional credits may stop.

☐ If you have a larger down payment, you may see a second bill credit with the same description on your bill. We apply this second bill credit to make up the difference for your higher out of pocket expense when your required down payment is greater than the offer value.

**Retail:** Do NOT call the RSL to request Temp Double of the customer's available ECL to make the customer eligible for the offer. These requests will be denied. Review [Retail Support Line \(RSL\)](#) before engaging RSL for additional support.

# Having trouble?

- This offer follows T-Mobile's standard [Recurring Device Credits \(RDC\) guidelines](#). For RDC issues, see [Promotional credit issue handling](#).
- For issues with required trade-ins not started with device promo orders, work with your local leadership to complete the [Promo Asset Recovery Process](#).

# Reminders

- Promo reference code / Offer ID: **T711 / OR11726**
- The code is found on the customer's bill and [www.t-mobile.com/offers/promotionaloffers](http://www.t-mobile.com/offers/promotionaloffers).
- This offer is for a limited time only and subject to change and should be communicated to customers in this way.
- Select Well Qualified customers: Credit Classes A, B, E, W, and 4 with greater than 3-years tenure.